

2011 Advertising Contract



Contact Information	
Company Name	
Contact Person	
Title	
Mailing Address	
City ST ZIP Code	
Phone	
Alternate Phone	
Primary E-Mail Address	

Advertising Space Desired	
Visit savannahzombiewalk.com for more details.	
Sponsorship <input type="checkbox"/> \$25 Donation – Your corporate name and website link will appear on our website for 6 months. <input type="checkbox"/> \$50 Donation - Your corporate name and logo link will appear on our website for 6 months. Logo Link is banner ad size: Square Button 125x125pixels. <input type="checkbox"/> \$100 Donation - Your corporate name and web ad will appear on our website for 6 months. Your banner ad size: Half Banner, 234x60pixels <input type="checkbox"/> \$ _____ Donation Please contact to discuss a customized sponsorship package.	Web Ad <input type="checkbox"/> Leaderboard - Header \$150 / month <input type="checkbox"/> Leaderboard - Footer \$100 / month <input type="checkbox"/> Full Banner – Header \$60 / month <input type="checkbox"/> Full Banner - Footer \$40 / month <input type="checkbox"/> Skyscraper \$80 / month <input type="checkbox"/> Half Banner \$20 / month <input type="checkbox"/> Rectangle \$40 / month <input type="checkbox"/> Vertical Banner \$30 / month <input type="checkbox"/> Vertical Rectangle \$50 / month <input type="checkbox"/> Button 1 \$20 / month <input type="checkbox"/> Button 2 \$15 / month <input type="checkbox"/> Square Button \$15 / month <input type="checkbox"/> Micro Bar \$10 / month <input type="checkbox"/> Text Link \$15 / month <input type="checkbox"/> Animated Banners – add \$10/month <input type="checkbox"/> Homepage Only – add \$30 /month <input type="checkbox"/> No Rotation – add \$20/month Month Desired _____ # of months to run ad <input type="checkbox"/> x 1 <input type="checkbox"/> x3 <input type="checkbox"/> x6 <input type="checkbox"/> x12 Website Link _____

Additional Information

Advertising Terms: Full payment must accompany your contract to advertise with Savannah Zombie Walk. Advertiser and / or Agency hereby agree(s) to abide by the terms of Savannah Zombie Walk's most current Advertising Rate Schedule; to furnish advertisements within Savannah Zombie Walk's published deadlines; and to hold Savannah Zombie Walk harmless from any and all liability.

Advertising Proofs: A PROOF of the ad will be emailed to the contact person on the contract. (Sorry, the production timeline does not allow proofs to be mailed to individual customers). Upon receipt of the PROOF we will need written confirmation that your advertisement is approved. It will be the Advertisers' responsibility to call (912) 220-6633 to make any last minute changes when required. This must be done immediately. If we do not hear from you within 48 hours, we will have to assume that the advertiser has looked at the content of the ad, the design and layout and has checked to see that no typographical errors appear. The ad will appear as was emailed. **There will be no poster advertising proofs for corporate logo placements.**

Compensation: If errors are discovered after the ad has gone to press and has been distributed, Savannah Zombie Walk will not be held responsible for said errors because Email proofs were supplied to the Advertiser and the Advertiser is responsible to contact our office and request corrections and copy changes.

Contract Cancellation: A contract may be canceled by the Advertiser in writing before the Savannah Zombie Walk scheduled printing date.

Cancellation Penalty Charges: If a contract is canceled before the Savannah Zombie Walk scheduled printing deadline, cancellation is subject to repayment of any charges. Savannah Zombie Walk reserves the right to hold Advertiser and / or its Advertising Agency jointly and severally liable for payment due to Savannah Zombie Walk.

Collection of Bad Debts: If it becomes necessary to turn an account over to attorneys or a collection agency for payment of published advertising, the Advertiser will be responsible for paying interest and any fees that result from the collection action.

Position Placements: Key placements are a first come-first serve basis when space permits and it is up to the discretion of the editorial department.

Contract Responsibility: All Advertisers assume full responsibility to email or phone all advertising and / or copy changes by Savannah Zombie Walk's scheduled printing deadline date.

Agreement and Signature

Upon reading the above terms and conditions, please sign your name and date below and return to the sales representative or to Savannah Zombie Walk.

Name (printed)	
Signature (or digital signature)	
Date	
Total Fees Included	\$

Our Policy

It is the policy of the Savannah Zombie Walk to provide equal opportunities without regard to race, color, religion, national origin, gender, sexual preference, age, or disability. We reserve the right, at our discretion, to change, modify, add or remove portions of these terms at any time.

Thank you for advertising with the Savannah Zombie Walk

Please email or mail your contract and payment to the following address:

info@savannahzombiewalk.com : : c/o Mixed Media Creative Group : : po box 5225, savannah ga 31414

Please make all **checks payable** to **Mixed Media Creative Group.**

For **Major Credit Cards** please request a PayPal invoice (you do not need a PayPal account).